



MEETING PROFESSIONALS INTERNATIONAL

**Date:**

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**Approved Spokespeople:**

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**Talking Points:**

**Value of Education – Professional Development on Demand  
Contact Hours**

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We have been working diligently with the Convention Industry Council to qualify the sessions available in the Professional Development on Demand portal on the MPI website to the CMP-International Standards Blueprint. The CMP-IS has gone effect and will be applicable to the next CMP exam in July of 2012. Please see the CIC website for more information on the requirements.

We can now announce that we have over 180 approved contact hours that MPI members can consume and count toward their professional certification, recertification, or other career or educational fulfillment. Because of the uniqueness of the PDoD functionality, professionals can access the content 24/7, on their desktop and mobile devices.

**Facts:**

- 180 contact hours in 160 sessions of CIC-approved content available on the MPI PDoD Portal.
- More hours added weekly from webinars and live session recordings
- Altogether there are 239 unique sessions in PDoD consisting of audio recordings, video recording, and webinars.
- For the 25 contact hours of professional development necessary for CMP certification, a non-member would pay \$1,250 (\$50 per webinar or recorded session) for a la carte access to webinars. That is several times the cost of membership!
- Web connect members have access at half-price, but still receive a better value for becoming members.
- Employers who are reluctant to reimburse for memberships but will reimburse for education may be amenable to providing membership reimbursement with the number of hours and the wide range of topics available to members for no additional fee.
- Sessions are sort-able by topic, media type, and experience level.

**Note for chapters:**

PDoD is a complimentary product to the live education that our Chapters provide to their members, allowing Chapters at least a small degree of freedom in choosing educational sessions that are outside of the CIC blueprint. MPI HQ firmly believes that no session recordings or webinars can ever fully replace the additional peer-to-peer learning and attention to individual questions that occurs at a live event. With the streamlined Chapter Content Database that helps leaders source the best education and speakers, MPI fully supports chapter-level education.